



PRESS RELEASE

Silk Purse Women Partners with NJPAC for Chance to Win Theater Tickets

Wayne, NJ, September 24, 2009 – “The Color Purple” is coming to NJPAC for a limited December engagement. *Silk Purse Women*, New Jersey’s premier information resource for women 40+, is running a contest to give away two opening night tickets and dinner at the Theater Square Grill, located within NJPAC. To enter this exciting contest, with an approximate value of \$300, go online to SilkPurseWomen.com.

“The Color Purple” is a soul-stirring musical that tells the unforgettable and inspiring story of a woman who triumphs over tremendous odds to find joy in life and her true inner beauty. Nominated for 11 Tony® Awards, this landmark theatrical event is fueled by a roof-raising score that melds jazz, gospel and blues.

Founded in 1999, *Silk Purse Women’s* mission is to provide answers and raise awareness of the many issues that touch the lives of the almost two million women in New Jersey who are 40+. The Web site, eZine, eCalendar and print publications are filled with relevant events, topical information and resources.

Anyone 18 years or older is welcome to participate in the online contest. The winner will be selected at random.

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