



PRESS RELEASE

Silk Purse Women Magazine Founders Honored by Women's Fund of New Jersey

Wayne, NJ—December 8, 2008— *Silk Purse Women* magazine's co-founders Lorraine LaShell of Wayne, NJ, and Christine Spear of Garwood, NJ, were among the honorees at the recent Women's Fund of New Jersey's (WFNJ) 14th Annual Fall Gala held at the Hilton at Short Hills.

Citing LaShell's and Spear's ongoing support of the WFNJ, Board Chair Deborah Hurley noted, "These outstanding women in communication have used the power of the media to get the word out about the work of WFNJ and the 17 organizations we support. We are very grateful."

Silk Purse Women, with its *Powerful, Over 40 and Amazing* tagline, addresses topics that cover a range of issues for women such as financial planning, health and style, care giving, community outreach and diversity. "We are pleased to support the WFNJ," say LaShell and Spear. "We believe in their mission of creating a world where women and girls thrive, live confidently and achieve their potential and will continue to assist them in whatever ways we can."

Silk Purse Women is a quarterly publication and website for women over 40 (www.silkpursewomen.com), read by more than 65,000 women. Learn more about the **Women's Fund of New Jersey** and how you can help by visiting their website, www.wfnj.org.

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